

6<sup>th</sup>  
Edition



## INDIA BOAT & MARINE SHOW — 2024 —

**Organiser** : Cruz Expos, Cochin

**Endorsed & Supported by** : Southern Naval Command, Kochi  
Coast Guard  
Department of Tourism, Govt of Kerala  
Kochi Water Metro Ltd.  
K-BIP  
Cochin Port Trust

**Date** : February 8-10, 2024

**Venue** : Bolgatty palace Event Centre, Cochin

**Show Timings** : 10.30 hrs to 18.00 Hrs

### Highlights –IBMS 2024

- IBMS, the only Boat Show currently being held in India will be held for the 6<sup>th</sup> Edition and will showcase Boats, Boating Supplies & Equipments for the leisure boating & marine sector in India.
- It is currently the only event happening in India for the leisure, rescue, maritime and boating sectors and had attracted buyers from this sector and other related industries. The event will help to promote products & services related to the Boating sector to the trade buyers from all over South India.
- Over 5000 trade visitors are expected to attend this 3 day event.

### Exhibit Profile

#### Motors Boats & Yachts

- ❖ Boat Builders
- ❖ Chandlery
- ❖ Emergency Equipment
- ❖ Heating & Airconditioning
- ❖ Marina Equipment & Services
- ❖ Outboard Engines
- ❖ Sailing Boats & Fishing Boats
- ❖ Water Tourism Charters
- ❖ Inflatable Boats
- ❖ Boat Trailers
- ❖ Engines, Drivers, Propulsion Equipment
- ❖ House Boats & Leisure Boats
- ❖ Lubricants & Oils
- ❖ Marine Coatings
- ❖ Naval Architecture
- ❖ Pumps, Valves & Accessories
- ❖ Boat Covers &Hoods
- ❖ Communication Equipment
- ❖ Gas Detectors
- ❖ Navigation Equipment & Systems
- ❖ Water Skiing & Wake Boarding
- ❖ Wind Surfing Products
- ❖ Fishing Equipment & Services
- ❖ Boat Equipment & Accessories
- ❖ Deck Fittings & Diving Products
- ❖ Life Rafts
- ❖ Maintenance Tools
- ❖ Marine Software
- ❖ On-board Instruments
- ❖ Pontoons & Moorings
- ❖ Ropes

❖ Jet Ski Products & Life Rafts

### Visitors Profile

- ❖ Department of Tourism, Govt of Kerala
- ❖ Hotels & Resorts
- ❖ Fisheries Department & Cooperatives
- ❖ Navy & Coast Guard
- ❖ Shipyards & Boat Yards
- ❖ Ports & Harbours

- ❖ High Networth Individuals & Boating Enthusiasts
- ❖ Luxury Safari Operators
- ❖ Yachting & Sailing Clubs
- ❖ Marine Educational Centres & Diving Schools
- ❖ Water Transport Operators
- ❖ Tour Operators, Other Service Providers
- ❖ Boat Builders & Dealers
- ❖ Tourism Authorities

### Special Attraction of the Event

### POWERFUL MEDIA PROMOTION

- Leading magazines and coverage through strategic PR activities.
- Event brochures & newsletters shall reach the very affluent high net worth individuals across Asia & the global boating community.
- Editorial Coverage of the event in leading local print, electronic media & international boating media.

The key to bringing in the broadest range of qualified buyers is to carry out a strategically targeted promotional campaign to every major sector of the industry. Our promotional campaign for the IBMS 2024 utilizes a proven combination of extensive promotional tools. Thus making sure that IBMS will be an event not to be missed!

Kochi has one of the best natural ports in Asia, which also has Asia's only Water Metro Service – Kochi Water Metro connecting the mainland with about 10 islands. It also has the Country's first international container trans shipment terminal. During the last one decade, Kochi had become a major destination for sea-based adventure tourism. On an average 100 yachts visit Kochi every year of which majority is from European countries such as the United Kingdom, Finland, Norway, New Zealand and Australia.

### Participation Costs

Type of Participation	Rate per sqm	
	Indian Exhibitors	International
Indoor Shell Scheme Stall (min 9 sqm)	Rs 9500/-	US\$ 300/- per sqm
Indoor Raw Space Area (min 36 sqm)	Rs 8500/-	US\$ 250/- per sqm
+ GST of 18% extra on the above amount.		

[www.indiaboatshow.in](http://www.indiaboatshow.in)