

8th
Edition



INDIA BOAT & MARINE SHOW 2026

India's Premier Expo for Boating & Marine Sector

January

29 30 31

Bolgatty Palace Event Centre
Cochin | India

11am to 7pm

Endorsed & Supported by



www.indiaboatshow.in

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EXHIBITOR PROFILE

- ⚓ Boats, Yachts and Ship builders
- ⚓ Boat and ship repairs and services
- ⚓ Jet Sides and PWCs
- ⚓ Ribs and Tenders and inflatable boats
- ⚓ Naval and military vessels
- ⚓ Fishing boats and fishing equipment
- ⚓ Boat electronics
- ⚓ Navigation and communication equipment suppliers dealers
- ⚓ Boat engine suppliers and dealers(In board and outboard)
- ⚓ Propellers, shafts and transmissions
- ⚓ Water sports equipment and accessories
- ⚓ Game Fishing equipment and accessories
- ⚓ Deck equipment, winches and accessories
- ⚓ Boat trailers and storage devices
- ⚓ Ref systems, Fire systems and Fenders
- ⚓ Sails and Riggings
- ⚓ Diving equipment and services
- ⚓ Air-conditioning systems
- ⚓ Marine software developers
- ⚓ Boat building materials and composites
- ⚓ Pontoons, Buoyancy aids and Anchors
- ⚓ Boat covers, hoods and Boat interiors and designs
- ⚓ Marine paints, coatings etc
- ⚓ Yacht brokers, Yacht Charters, Agents of marine tourism
- ⚓ Marine batteries, powering equipment, lubricants etc.
- ⚓ Equipment manufacturers
- ⚓ Whale & Dolphin watching service providers
- ⚓ Water Sports service providers



VISITORS PROFILE

- Investors looking for joint ventures in Boat Building
- Hotels & Resorts
- High Net – Worth Individuals & Boating enthusiasts
- Navy and Coast Guard
- Water sport Enthusiast
- Yachting and sailing clubs
- Tour Operators, Other service providers
- Adventure Clubs
- Boat Builders/Operators
- Yacht brokers and charterers
- Trade Buyers & Distributors
- Leisure Marine and Lifestyle enthusiasts
- Yachts and Boat Owners
- Commercial vessel owners and operators
- Media & Tourists
- Underwater diving and salvage services
- Fisheries cooperatives and individuals
- Ports & Harbors
- Marine Educational centers & Diving Schools
- Water Transport service providers
- Other Professionals in Marine Sector



POST SHOW REPORT

INDIA BOAT & MARINE SHOW 2025

Bolgatty Palace Event Centre
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The 2025 expo had over 60 Exhibitors displaying various products related to the boating sector and latest state of the art marine technology, products & allied services. With many types of boats on display, and all the gear to go along with them, the 2025 Expo was the only Motor Boats expo taking place in India. Many indigenous boat manufacturers from the country had participated in this expo. IBMS means that, especially for local boat builders, there is an opportunity for launch of their latest models while many other brands will use this event for their national debuts. The 2025 Edition of IBMS showcased leading national brands as well as indigenous boat manufacturers from all over the Country. There is no better place for client entertainment, networking or building brand awareness. It offered a host of sponsorship opportunities tailor-made to your requirements; as well as hospitality packages flexible to accommodate you.



FACTS about IBMS 2025

No. of Exhibitors/Brands: **70+**

No of Attendees: Visitor Registrations on Site : **3850**



90% of the Exhibitors were very satisfied with IBMS 2025



83% of the Attendees were either a decision-maker or influencer



87% of the Exhibitors were satisfied with quality of the buyers

POST SHOW REPORT



GLIMPSES from 2025 edition



Vendor Development Program(VDP)

Special Attractions at the Event—Vendor Development Program(VDP) Vendor Development Program was held on January 23rd, the 2nd Day of the expo and was organised by NSIC, Cochin and had interactive sessions from various agencies including **Southern Naval Command-Kochi, Kochi Water Metro, Cochin Shipyard, IWAI, Indian Coast Guard** etc on their requirements from the MSME sector.

Major State Tourism Boards who had their delegation visit to the show includes **MP Tourism, UP Tourism, Telangana Tourism, Lakshwadeep Tourism** etc for sourcing and identifying suppliers related to water sports and leisure boats suppliers.

The show also witnessed a trade delegation from the **Southern Naval Command, Kochi** as well as from NDRF, Chennai Centre for sourcing and identifying local boat and rescue equipment manufacturers from all over the country.



Kochi Water Metro

Special Attractions at the Event South Asia's Only Water Metro Service

In 2025, con-current to the main event, the Kochi Water Metro services can be used by trade delegates attending the expo. Currently the only water metro service being operated in Asia, Kochi Water Metro Ltd(KWML) is already operating with around 14 Electric Boats and is set to construct 20 more water metro terminals in the city.

KWML has brought the EV charging concept to the water transport sector. The EV chargers established by it are the largest capacity DC chargers ever made in India and the largest network of EV Chargers anywhere in the world in the water transport sector. The Water Metro terminal at Fort Kochi will aid tourism and other business prospects of the area. KWML also plans to develop the area to enhance the last mile connectivity.



STALL COSTS:

Indian Exhibitors:

Option I : Shell Scheme Stall : Rs.10,500/- per sqm (min area 9sqm)

Option II : Raw Space Area : Rs. 9,500/- per sqm (min area 36 sqm)

International Exhibitors:

Option I : Shell Scheme Stall : US\$ 350/- per sqm (min area 9sqm)

Option II : Raw Space Area : US\$ 275/- per sqm (min area 36sqm)

* plus 18% GST Extra



EXHIBITORS LIST

JANUARY 22 23 24

11AM TO 7PM

BOLGATTY PALACE EVENT CENTRE
COCHIN

EXHIBITORS NAME	CITY	EXHIBITORS NAME	CITY
ABS MARINE ENGINEERING LLP	COCHIN	LITMUS MARINE INNOVATION PVT. LTD.	MUMBAI
AISMAR BOATS	COCHIN	MARINE MARKETING SERVICES	MUMBAI
ANJANA INTERNATIONAL INDUSTRIES	NEW DELHI	MATHA MARINES	COCHIN
AQUAPHILE	ALAPPUZHA	MATRIX MARINE	COCHIN
ARIES MARINE & ENGINEERING SERVICES	COCHIN	NATIONAL INSTITUTE OF WATER SPORTS	GOA
BARODA POLYFOAM PVT. LTD.	VADODARA	NAVALT SOLAR & ELECTRIC BOATS PVT. LTD.	COCHIN
BLUE WHALE MARINE	COCHIN	INDIAN MARITIME UNIVERSITY	COCHIN
CAVIAR	COCHIN	MMD POWERBOAT GALLERIA PVT LTD.	COCHIN
CIFT	COCHIN	RAE SPORT PVT. LTD.	MUMBAI
CLEAR ROBOTICS INDIA PVT. LTD.	BANGALORE	SAILS SAFE MARINE	MUMBAI
DEVASHREE ELECTRONICS	TRIVANDRUM	SAMUDRA SHIPYARD PVT. LTD.	ALAPPUZHA
ECOTECH ENVIRONMENTAL & PETROMARINE ENGG PVT. LTD.	COCHIN	SEAFIRST	KOREA
FIBRE ROOTS POLYMERS KERALA PVT. LTD.	COCHIN	SEAMOTO ELECTRIC ENGINES PVT. LTD.	COCHIN
FISHERIES DEPARTMENT	TRIVANDRUM	SELZER POLYMERS	COCHIN
FISHERIES SURVEY OF INDIA	COCHIN	SEONEX POWER SOLUTIONS	KOTTAYAM
FISHING HUB	COCHIN	SGN MARINE	NEW DELHI
GAC SHIPPING INDIA PVT. LTD	COCHIN	SGO TECHNOLOGIES LLP	PUNE
GEORGE MAIJO INDUSTRIES PVT. LTD.	CHENNAI	SIFFS (SUZUKI MARINE)	TRIVANDRUM
GIDA	COCHIN	SIXX STURGEON MARINE (OPC) PVT. LTD.	BANGALORE
GREAVES COTTON LTD	CHENNAI	STOLZ	COCHIN
HITECH VISION & SPORTS	BANGALORE	TARDID TECHNOLOGIES PVT. LTD.	BANGALORE
KELACHANDRA IRON & STEEL WORKS	KOTTAYAM	WAVES ELECTRONICS PVT LTD.	COCHIN
KELACHANDRA PRECISION ENGINEERS	KOTTAYAM	WEICHAI INDIA	PUNE
KELAHANDRA AQUATIC MACHINES	KOTTAYAM	XYNERGY BOATS	KOTTAYAM
KOLIYOT SPECIALITY CHEMICALS PVT. LTD.	KOZHIKODE		

POWERFUL EVENT PROMOTION

Leading trade magazines and local media will cover the event through strategic PR activities. Event flyers shall reach the very affluent high net worth individuals across the country as well as the global boating community. Editorial coverage of the event in leading local print, electronic media and International boating media.

The key to bringing in the broadest range of qualified buyers is to carry out a strategically targeted promotional campaign to every major sector of the industry. Our promotional campaign for the IBMS 2026 utilizes a proven combination of extensive promotional tools. Thus making sure that IBMS will be an event not to be missed!

- * Strategic partnering with trade associations all over India & SAARC region
- * Direct e-mailers promotion blasts, telemarketing & personalised visits campaign
- * Target advertising in leading trade publications, newspapers & portals
- * Social Media promos with special posts/bulletins etc,
- * Personalised Invites to all State Tourism Depts, Boat Clubs, NDRF, Major Shipyards in India, Indian Navy, Indian Coast Guard, State Fisheries Depts, Agencies involved in marine & fishing sector like CIFT, CMFRI & NOI etc

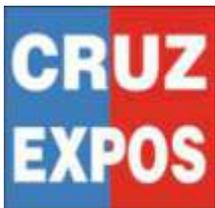


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PROFESSIONAL EXHIBITION ORGANISER

Cruz Expos, based in Cochin with more than 18 years of service in organising B2B Trade Shows including IBMS (2018, 2019, 2021, 2022, 2023, 2024 & 2025 Editions). We have been also organising Indian Pavilions at International Boat Shows in Maldives, Bangladesh & Sri Lanka.



Organised by:

Food Hospitality Media

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Industry Association Partner



Industry Partner



Media Partner



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