



INDIA BOAT & MARINE SHOW

India's Premier Expo for Boating & Marine Sector

January 22-24, 2025
Bolgatty Palace Event Centre
Cochin. India

EXHIBITOR MANUAL

Organised by



Food Hospitality Media
Chingam, K. P. Vallon Road, Kadavanthra
Cochin-682020. India
Mob: +91-8893304450, 8089304450
mail: event@cruzexpos.com, joseph@cruzexpos.com
www.indiaboatshow.in

INDIA BOAT & MARINE SHOW – EXHIBITION PROGRAMME SCHEDULE

SET-UP DAYS SCHEDULE

Wed 21st January 12.00 PM – 12:00 AM (Jan 22nd) Stand set-up for all Stand Holders.

Thu 22nd January 12.00 AM – 6:00 AM Stand set-up for all Stand Holders.

The Stand Build-up duration is from **12:00PM on Wed 21st January 2025 to 6.00AM on Thursday 22nd January**
All Stands should be set-up and interior work **must be completed by 6:00 AM on January 22nd**

ALL HEAVY DISPLAY EXHIBITS SUCH AS BOATS WATER CRAFTS, OBMS, KAYAKS ETC SHOULD BE REACH THE VENUE BEFORE 4:00 PM ON 21st January 2025

After this, access to hall and stands is restricted to enable carpets to be laid in the gangways, the decoration to be finished, and the site inspection to be carried out.

EVENT DAYS SCHEDULE

DAY # 1 – Wednesday 22nd January

10.30 AM – 7:00 PM Exhibition open for Exhibitors

11.00 AM – 6.30 PM Exhibition timings for Visitors (Last visitor entry at 6.00 PM)

7.30 PM Closing of the Halls / Venue

DAY # 2 – Thursday 23rd January

10.30 AM – 7:00 PM Exhibition open for Exhibitors

11.00 AM – 6.30 PM Exhibition timings for Visitors (Last visitor entry at 6.00 PM)

7.30 PM Closing of the Halls / Venue

DAY # 2 - Friday 24th January

10.30 AM – 7:00 PM Exhibition open for Exhibitors

11.00 AM – 6.30 PM Exhibition timings for Visitors (Last visitor entry at 6.00 PM)

7.30 PM Closing of the Halls / Venue

DISMANTLE SCHEDULE

Friday 24th

8.00 PM – 11.30 PM Dismantle & Removal of all Exhibitors equipment and goods

12.00 AM (January 25th) Handing Over of the Hall to KTDC..

BUILT-UP STANDS

Following Stand Amenities shall be provided as complimentary for Built-Up stand based on size as detailed below:

Stand Size	Table	Chair	Spotlight	5 Amps Plug Point	Waste Basket	Stand Carpet
6 SQM	1	2	2	1	1	Yes
9 SQM	1	2	3	1	1	Yes
12 SQM	1	2	3	2	1	Yes
15 SQM	2	2	4	2	1	Yes
18 SQM	2	4	6	2	2	Yes

RAW SPACE STAND FABRICATION & ASSEMBLY - RULES & REGULATIONS

Exhibitors availing the Raw Space option are requested to use the services our own Official Stand Design Agency for designing / fabricating their Stand design.

Those exhibitors who are opting to use the services of their own Stand Design Contractor will have submit to the attached EXHIBITOR NOMINATED STAND CONTRACTOR FORM (including a refundable Security Deposit by your stand design contractor)

IMPORTANT: All stand designs with 3D views and dimensions must be submitted to the organizers for their approval on before 5th Jan 2025. The Organizers reserves the right to amend or reject a design that is likely to unreasonably affect adjacent exhibitors' sites in anyway.

STAND CONSTRUCTION: Where it is necessary to construct special designs, please note that only assembly and touching up will be permitted in the exhibition halls. The exhibitor will be allotted only space, without any carpet, furniture, electrical accessories and power connection

HEIGHT RESTRICTION: Stand fittings and display work to space-only sites should not exceed an overall height of 2.5 meters. Exceptions are only allowed with the Organizers' written permission. Such applications must be made at least 10 days prior to the show.

Stand sides adjoining an aisle must be open. However solid walls must not constitute more than 50% of the total length of each open side where the wall adjoins an aisle.

Structure of maximum height of 2.5 m will be permitted. However, branding tower of foot area not exceeding 2m x 2m of a maximum height of 3m is allowed.

Stand construction should be independent of the walls, columns and roof of the Venue halls.

No hanging or buntings will be allowed to be hanged from the ceiling, electric conduits, cables, fixtures and air conditioning/ventilator grills.

No part of any structure may exceed beyond the boundaries of the site allocated.

Power will be supplied only if the exhibitor has applied for the same within the stipulated time at the indicated cost.



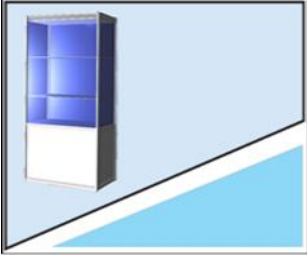

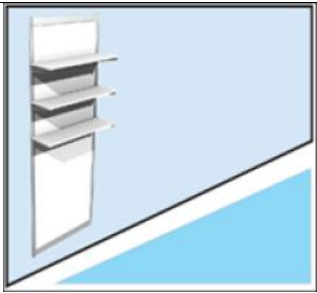

Exhibitors are responsible and liable for any such contractor's observance of all rules and regulations, including the strict observance of the built-up and dismantling schedule. The organiser reserves the right to charge any such exhibitor and / or contractor who has violated any rule or regulation or delay in the build up or tear down, for the additional work required as a result of the violation

FORM # 2 : ADDITIONAL AMENITIES

Furniture, Electrical Items & Other Additional Items Additional Equipment

The following items will be supplied at prices indicated against each item

Note: Please mark the required quantity against each item & send the form to the Organisers Office

Sl. No	Additional Stand Amenities	Description / Photo	Unit Cost (Rs)	Qty required	Total
1.	Round Glass Table		1800.00		
2.	Magazine Stand		1500.00		
3.	Glass Showcase (Big)	 100cm x 50cm x 200cm Ht	4000.00		
4.	Glass Shelves- Single		850.00		
5	Wooden Shelves - Single		400.00		
6	40/42' LED TV with Stand		4000.00		

7	Counter Table	 3 feet L x 2 feet W x 2.5 feet H	850.00		
8	Cushion Chair		350.00		
9	Spotlight		450.00		
10	3 Phase Power Connection	1KW included	3850.00 per connection		
11	Additional Power Charges	Extra charges per KW	950.00/ KW		
12	Wooden Table with Frill	6 feet x 2 feet LxB	950.00		
13	Sofa 2-Seater Sofa Single Seater		4500.00 3000.00		

* Rates quoted are for 3 Days (Entire Event Period) on rental basis.

* Rate quoted above are for 1 Quantity each.

* 18% GST extra is applicable.

* PLEASE DO NOT USE ADHESIVES SUCH AS FLEX GUM, BOND GLUE, SUPER GLUE, NAILS, ETC. ON STALL WALL PANEL.

PENALTY OF Rs.2000/- EACH PANEL WILL BE CHARGED ON DAMAGE.

* DOUBLE SIDE TAPE / CELLO TAPE CAN BE USED FOR PASTING POSTERS.

DEADLINE: Your requirements for ADDITIONAL AMENITIES **should reach us by 31st December 2024**

On receipt of the same we shall send preform invoice to enable you to process the payment

All payments needs to be paid on before 5th January by Bank Transfer/UPI etc.

- 1) All the rates are for the full duration of the show unless otherwise mentioned. Please make the order with item code & name.
- 2) The items are subject to availability & will be made available only if payment is made up front.
- 3) Any damages to items by exhibitor will be liable for penalty.
- 4) Please note you may advise your staff or local agents to use only double side tape to mount flex on panels. Any other use of adhesives or nails or sharp materials to fix the same is prohibited. Any damage caused to panels is liable for penalty.
- 6) Any dispute regarding supply or any other issues related to additional item will have to be settled by exhibitor directly with the Stand Fabricators.
- 7) **All payments for extra furniture needs to be made on or before January 5th by Bank Transfer.**

Additional Amenities Confirmation:

We require the above Extra Items in our Stand No: _____ Hall No: _____ and hereby confirm the above requirements in our Stand.

Date: _____ Seal & Signature of Authorised Person: _____

Name of Person: _____

Company Name: _____

Please return this form to **Cruz Expos:**
Chingam, K. P. Vallon Road, Kadavanthra , Cochin-682 020. India
Mob: 8893304450, 8891304450
mail: event@cruzexpos.com, joseph@cruzexpos.com
www.indiaboatshow.in

OTHER SERVICE PROVIDERS

HOST / HOSTESSES / TEMP STAFF

CRUZ EXPOS

For all your requirements of host / hostesses / temp. staff, please contact :
Ms. Manju Pradeep +91 8891304450, mail: event@cruzexpos.com
Charges for Host / Hostesses = Rs. 1850 per day
(Lunch/Tea etc. to be provided by the respective Exhibitors)

ONSITE FREIGHT LOADING & UNLOADING SERVICES

For all your Freight / Heavy Display materials Unloading & Loading , Rental of Crane & Forklift Services etc during setup and dismantle days , please contact our **Official Logistics Provider** :

M/s. GAC Shipping (India) Pvt. Ltd.

GAC House, Willingdon Island, Cochin-682 003. India Ph: 0484-2668372
Contact Person: Mr. Swaraj Joseph Mob: +91-7994333270 mail: swaraj.joseph@gac.com
Exhibitors are advised to contact Mr Swaraj for your above requirements .

RAW SPACE STAND DESIGN

For Raw Stand Stands, for any custom design or poster sticking work, Exhibitors will have to use the services of our in house Design team. Those exhibitors who are opting to use the services of their own Stand Design Contractor will have submit to the attached EXHIBITOR NOMINATED STAND CONTRACTOR FORM (including a refundable Security Deposit by your stand design contractor)

IMPORTANT: All stand designs with 3D views and dimensions must be submitted to the organizers for their approval on before 31st December 2024.

GRAPHICS PRINTING

CRUZ EXPOS

For all your Graphic Printing requirements - poster, visiting cards, handouts services etc. please contact:
Ms. Manju Pradeep Mob: +91 8891304450 mail: event@cruzexpos.com, joseph@cruzexpos.com
Exhibitors are advised to send the above requirements with details to us.

FORM # 3 : HOTEL ROOM BOOKING FORM

Our Recommended Partner Hotels Special Rates for IBMS 2025 are given below:

1. MARINE INN HOTEL (3 Star)

Marine Drive, Cochin – 682031

Ms. Prassy P H, Reservations Mob: +91 7559009111

mail: reservations@marineinnhotel.com

Room Category	SPECIAL RATE (GST Incl & BF)
Deluxe Room (Single/Double)	3,500/-

2. BOLGATTY PALACE AND ISLAND RESORT -KTDC LTD. (4 Star)

Mulavukadu P. O. Kochi – 682504

Ph: 0484 2750 500/600 mail: bolgatty@ktdc.com

Ms. Sindhu , Front Office Manager

Room Category	SPECIAL RATE (GST Incl & BF)
Single/Double Room	4,500/-

3. LeMaritime Kochi(4 Star)

Gosree Junction, Kochi Ph: 0484 – 2867777

mail: sales@lemaritimekochi.com www.lemaritimekochi.com

Mr. Bharath K S, Reservations In Charge Mob: 91-9633988899

Room Category(Ambient)	SPECIAL RATE (GST Incl & BF)
Single/Double Room	4,500/-

* All Hotel bookings need to be done direct to the respective Hotels with copy marked to event@cruzexpos.com.

We hereby confirm our INDIA BOAT & MARINE SHOW 2025 hotel booking as per the following details given below:

1. Name of the Hotel: -----

2. Guest Details : -----

3. Arrival Date: -----

4. Departure Date: -----

5. No. of Rooms: Single Rooms: _____ Double Rooms: _____

6. Signature(with Company seal): _____ Date: _____